

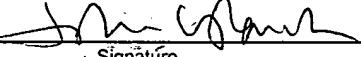
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Mail Stop Non-fee Amendment, Commissioner for Patents
P.O. Box 1450, Alexandria, VA 22313-1450
on July 10, 2003

Date of Deposit

John G. Rauch

Name of applicant, assignee or
Registered Representative


Signature
7/15/03

Date of Signature

Our Case No. 9623/324

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
Soulanille, Thomas A.)
Serial No. 09/872,737) Examiner Le, Uyen T.
Filing Date: June 1, 2001) Group Art Unit No. 2171
For IMPROVED SYSTEM AND)
METHOD FOR INFLUENCING A)
POSITION ON A SEARCH)
RESULT LIST GENERATED BY A)
COMPUTER NETWORK SEARCH)
ENGINE)

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Technology Center 2100

AMENDMENT

Mail Stop Non-fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated April 10, 2003, please amend the application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 6 of this paper.

Amendments to the Drawings begin on page 10 of this paper and include an attached replacement sheet.

Remarks begin on page 11 of this paper.